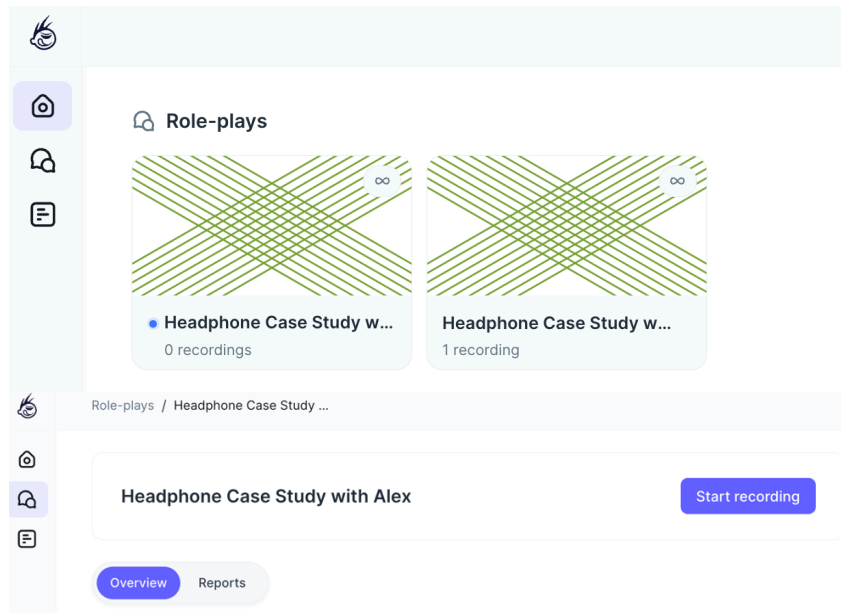


Onboarding: IDI Rockstar Pro (Powered by AI)

1. After receiving your sign-up email from PitchMonster.io and creating an account, you will be guided to your dashboard.
2. On your dashboard, select any of the practice sessions located in the "Role-Plays" section (as shown in the image below), and then click on "Start Recording" to begin the practice session. Before starting, you will have the opportunity to test your microphone and webcam. **Note:** For a realistic experience of an in-depth interview and the best results, we recommend using a headset microphone.



3. Once you begin the role-play recording, the Avatar (your interview participant) will speak first. Afterward, you can introduce yourself and start the interview.
4. After the interview, click on "End role-play" located in the top right corner next to the timer. Your interview recording and transcription will start processing (do not close the window), and once it is complete (it will display "100%"), you will be redirected to a feedback page.
5. The feedback page is comprised of 4 main sections (screenshot below):
 - A. Transcription (displays immediately)
 - B. Interview Recording (displays immediately)
 - C. Comments
 - i. What went well
 - ii. Areas to improve
 - D. Rating

IMPORTANT: Please allow 3-5 minutes for processing Comments and Ratings. Then, hit refresh to see your personalized feedback.

Transcription **A**

00:00
Hi, thanks for inviting me to the interview.

00:02
I'm ready to dive into the conversation.

00:06
Hi, um, my name is Michael Mackenzie, and I'm calling from Rockstar Insights, a market research agency.

00:14
Thank you for agreeing to participate in our research.

00:17
I appreciate your time and our conversation should take no more than 20 minutes.

00:22
During this conversation, I'm particularly be interested in your honest opinions and

Headphone Case Study with Carlos **Record again**

B

80 WPM **Pace**
Speak at 140-180 Words per Minute to make sure you are well understood.

Comments **Rating** **D**

What went well

AI Coach
The researcher started the interview strongly by clearly stating who they were, their purpose, and assuring the customer that their honest feedback was valued. For example, the researcher said, "During this conversation, I'm particularly be

C

Areas to improve

AI Coach
The researcher's introduction was slightly confusing. It sounded like the researcher was presenting themselves as the customer initially which could have potentially caused misunderstanding. For example, "Hi, um, my name is Michael Mackenzie,

6. To further explore specific points mentioned by the AI Coach in the "What went well" and "Areas to improve" sections under "Comments," you can rewatch that part of your interview.
 - Identify the quoted phrase
 - Locate it in the transcription section on the left (by scrolling or using the find feature on your browser)
 - Click on the phrase in the transcription (the video will be automatically moved to the correct timestamp)
 - Click play on the video

Things to Note:

- There may be a delay in the Avatar's responses, and the timing may vary. The length of the question affects the processing time. This is not an excessive delay.
- There are different personas, just like with humans. You may have an Avatar who is very polite and excited to interview, or one who is "having a bad day" and a little grumpy.
- This is an AI-based training tool; you can expect it to provide factual feedback in a direct manner.